



# Winning Grants for Rural Kansas

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Shannon Martin

# Overview

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01

PROJECT  
DEVELOPMENT

02

FINDING  
SOURCES OF  
GRANT  
FUNDING

03

WRITE A GRANT

04

GRANT  
MANAGEMENT

# **Foundation Giving**

**\$471.44 billion – 2020**

(Giving USA Annual Report)

# **Corporate Giving**

**\$16.88 Billion – 2020**

(Giving USA Annual Report)

# Proposal Submission Breakdown

**100 Submitted**

60 Thrown Out

40 Considered

Of the 40 Considered:

32 Rejected

8 Funded

# Project Development

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- Who does the project serve?
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- What issues exist for this population that the project will solve?
- How can you document the issues?





- **Who does the project serve?**

Residents of Ogden, KS, population 1,661

- **What is the goal of the project?**

Community gathering space

Recreation, Health/Wellness

- **What issues exist for this population that the project will solve?**

No community gathering spaces

Obesity rates

Mental health issues

- **How can you document the population and issues?**

Census.gov, City of Ogden

American Health Rankings

Staff/manpower?

Expertise?

Financial Soundness?

Ownership?

Price?

Flexibility?

Sustainability?



Greenwood Hotel, Eureka, KS



# Finding Sources of Grant Funding

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Federal Grants – Grants.gov

Kansas State Grants – Grants.ks.gov

Data Bases

Foundation Center On-line

<http://fconline.fdncenter.org>

Private Foundations in Kansas

<https://www.causeiq.com/directory/private-foundations-list/kansas-state/>

# Write A Grant

Summary

Statement of Need

Goals – Objectives

Project Description

Organizational Information

Budget

Budget Narrative

## Statement of Need

State who the project is for  
and what **THEY** need.

Not what you (organization)  
needs.

# Goals – Objectives

State the overall goal of the project.

Objectives

Increase good stuff

Decrease bad stuff

# Project Description

What is going to happen  
from the beginning to the end  
of the project.

Sustainability

# Organization Information

To be used in every grant.

Explain your experience.



# **Budget – Budget Narrative**

Budget – Spreadsheet  
Matching Funds

Narrative – Tie back to those you are doing the project for. Why do they need each item in the budget? Cost/person

# Grant Management

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- If successful –
  - Thank you!!!! Have a party!

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  - Read the contract.
  - What are the reporting deadlines?
  - What are the financial tracking requirements?
- If not –
  - Make a call.
  - Ask to see comments.
  - Ask when can you resubmit.
- Try, try again.

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