

Dear ED101 attendees,

Thank you for attending the ED101-Export yesterday. We wish the session was able to enlighten you with the concept of how International Division works for Kansas' exporting business.

I suggest you visit the International page, <https://www.kansascommerce.gov/international-2/>. The International page is indeed a treasure box which could help you understand more about the exporting business immediately.

Meanwhile, I would like to list the application links for KITSAP and KITMAP. Please see below the two Kansas origin export financial assistance programs that could provide a total of \$12,000 export financial assistance each year to support a Kansas company's exporting effort.

KITSAP – Kansas International Trade Show Assistance Program

- KITSAP reimburses 50% of the international trade show exhibiting expense up to \$3500 per show.
- If approved, each company could receive up to a total of \$7000 funding per state fiscal year (7/1-6/30).
- Virtual trade shows are eligible.
- On-Line Application link on the Commerce website:
<https://www.kansascommerce.gov/program/business-incentives-and-services/kitsap/> .

KITMAP – Kansas International Trade Marketing Assistance Program

- KITMAP reimburse 50% of the export marketing activities up to \$5000 per activity.
- If approved, each company could receive a total of \$5000 funding per state fiscal year (7/1-6/30).
- KITMAP covers a total of 13 eligible marketing activities. Virtual marketing event and its related expense are eligible.
- On-Line Application link on the Commerce website:
<https://www.kansascommerce.gov/program/business-incentives-and-services/kitmap/> .
- List of eligible activities attached

Again, we have more programs and services, please call/email any of us anytime for any export questions.

Best regards,
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