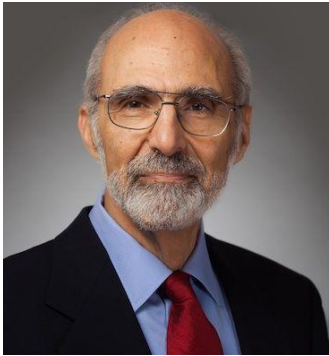


## Kansas Creative Placemaking Roundtable

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### Speaker Bios

#### Facilitator



**Jonathan Katz, Ph.D.** draws upon his experience as a successful association executive, cultural policy leader, teacher, speaker and writer to help organizations and individuals realize their aspirations more effectively. From 1985 through 2014, he served as CEO of the National Assembly of State Arts Agencies (NASAA), helping to establish the Arts Education Partnership, the Cultural Advocacy Group, and the Poetry Out Loud initiative that now engages 365,000 high school students annually in a recitation competition. He is also proud to have advised the board of the International Federation of Arts Councils and Cultural Agencies (IFACCA) on its strategic planning for more than a decade, including leadership development sessions at World Summits in England, Singapore, South Africa and Australia. In the course of a career that includes teaching literature and creative writing at every level of education, he directed the Kansas Arts Commission under Democrat Governor Docking and Republican Governor Bennett, the graduate program in arts administration at the University of Illinois-Springfield, and The Children's Museum of Denver. Jonathan currently writes and consults for Americans for the Arts as a Senior Fellow and serves as Strategic Advisor to the recently established Innovation Collaborative: Networking Arts, Sciences and Humanities Education.

#### Keynote



**Jamie Bennett, Executive Director  
ArtPlace America**

Jamie Bennett is the executive director of ArtPlace America, a partnership among 16 foundations, 8 federal agencies, and 6 financial institutions working to position art and culture as a core sector of community planning and development by investing in, researching, and supporting those who lead and execute creative placemaking projects. To date, ArtPlace has invested \$85 million in 233 projects in communities of all sizes across the United States in which artists and arts organizations are working with their neighbors to help shape communities' social, physical, and economic futures. Until December 2013, Jamie was Chief of Staff and Director of Public Affairs at the National Endowment for the Arts, where he oversaw the national rollouts of the "Our Town" grant program and partnerships with the US Departments of Agriculture, Defense, Health and Human Services, and Housing and Urban Development.

Previously, Jamie was Chief of Staff at the New York City Department of Cultural Affairs, where he oversaw the agency's partnerships with the NYC Departments for the Aging, of Education, and of Youth and Community Development. Jamie also provided strategic counsel at the Agnes Gund Foundation, served as chief of staff to the President of Columbia University, and worked in fundraising at The Museum of Modern Art, the New York Philharmonic, and Columbia College. Before entering the public sector, Jamie served on the board of the HERE Arts Center. Jamie received a B.A. in drama and theatre arts from Columbia University.



**Jay Salinas, cofounder  
Wormfarm Institute**

Jay is an artist, farmer and educator. Together with his partner Donna Neuwirth, they started the Neu Erth Wormfarm, a CSA based in Sauk County, Wisconsin that just completed its 24th season. In 2000 they formed the Wormfarm Institute, an award-winning nonprofit whose mission is to integrate culture and agriculture. The foundational farm-based Artist Residency Program has seeded a range of community cultural events such as the nationally recognized Fermentation Fest – A Live Culture Convergence that just celebrated its 7th year. Wormfarm also works to build regional networks through the Rural-Urban Flow initiative.

Jay has worked to develop sustainable agriculture in urban and rural communities across the nation working with both Growing Power in Milwaukee and the Farley Center’s Gaining Ground project in Madison.

Trained as a sculptor, Jay has developed and implemented innovative and successful art curricula for both at-risk youth and at the university level. He has also taught sustainable farming techniques to farmers across the country and continues to work with growers with diverse backgrounds and abilities to build sustainable food systems.

Jay was born in and raised near Chicago and holds an MFA in sculpture.



**Margaret Hunt, Director  
Creative Industries Division & Space to Create**

Margaret is Director of Colorado Creative Industries (CCI) in the Governor’s Office of Economic Development. She was appointed in 2013 by Governor John Hickenlooper following a national search. CCI advances creative economy strategies and administers a nationally recognized Creative District Program, the Space to Create initiative (affordable live/work spaces for artists in rural communities), a Creative District Community Loan Fund, Art in Public Places and grants

for career advancement for creative enterprises throughout Colorado.

Margaret brings experience in community and economic development from both the private, for-profit sector as well as state and local government. She served as Director of Community & Economic Development for a large energy company and managed global business development. She was appointed Director of Community & Economic Development for Salt Lake City in 2001 overseeing seven departments including planning, housing, business licensing, engineering, transportation, special events and the arts. From 2005 to 2013, she served under Governors Jon M. Huntsman and Gary Herbert. She also served as a loaned executive for the Salt Lake Olympic Organizing Committee. Margaret attended the University of Utah and the Kennedy School of Public Administration at Harvard University. While attending Naropa University, Margaret managed the International Microfinance Training Program for bank managers from over 90 countries, a program of the World Bank and Accion International.

Margaret has received several commendations in community and economic development including the Utah Governor’s Small Cities Award for rural development strategies.

Currently, Margaret serves on Denver’s Mayor, Michael Hancock’s Executive Leadership Team for re-envisioning Denver’s Performing Arts Complex. She also serves on the boards of the National Association of State Arts Agencies, Take Note Colorado and the Denver Theatre District.



**Amy Horst, Deputy Director for Programming**  
**John Michael Kohler Arts Center**

Horst began her tenure at the John Michael Kohler Arts Center 2005. Her 2006 curated project with artists from the municipal WORK was named to the top 40 public art pieces by the Public Art Network's Year in Review. Additional curated projects have included the creation of a street art project called the Sheboygan Project, as well as the creation of a Culinary Art Car—a functional food truck designed in the art car tradition. Under her direction, the Arts Center's Connecting Communities program received a 2011 Arts Presenters/MetLife Arts Access Award recognizing the program for its exemplary dedication and approach to engaging underserved communities that lack access to the performing arts.

As deputy director for programming, Horst leads all programming areas of the Arts Center, including Exhibitions & Collections, the Arts/Industry residency program, Education, Community Arts, and Performing Arts. In that capacity, she directs the curatorial and programmatic vision to integrate programming and provide accessible entry points for a broad community to have meaningful experiences through the arts. Her advocacy and relationship building with the city and community leaders has led to the creation of a downtown arts district, first-time investment by city agencies in the arts, and mayoral appointments to the Redevelopment Authority and Downtown BID Board. The award-winning art programming that she developed to activate a blighted city property is credited with providing the impetus for a \$10M private housing development in Downtown Sheboygan. She holds a B.A. in studio art and an M.P.A. from Indiana University-Bloomington's School of Public and Environmental Affairs, where she was also assistant director of the SOFA Gallery. Prior to coming to Sheboygan, she was executive director of the Coleman Center for the Arts in York, AL, where she originated a vital community-based artist-in-residence program that impacted the community's race relations, created small business development opportunities for women, and infused the arts into the community.



**Laura Zabel, Executive Director**  
**Springboard for the Arts**

Laura Zabel is the Executive Director of Springboard for the Arts, which operates Creative Exchange, a national platform for sharing free toolkits, resources, and profiles to help artists and citizens collaborate on replicating successful and engaging community projects.

An economic and community development agency run by and for artists, Springboard provides programs that help artists make a living and a life, and programs that help communities connect to the creative power of artists. Based in Minnesota, Springboard's projects include: Community Supported Art (CSA), which is based on the Community Supported Agriculture model and connects artists directly with patrons; the Artists Access to Healthcare program; artist entrepreneurial development; and Irrigate artist-led creative placemaking, a national model for how cities can engage artists to help reframe and address big community challenges.

An expert on the relationship between the arts and community development, Zabel has spoken at leading conferences and events including the Aspen Ideas Festival, the Urban Land Institute, and Americans for the Arts. A 2014 Bush Foundation Fellow, Zabel's insights on industry trends have also been featured in outlets from The Guardian to The New York Times. Zabel serves on the board of directors of the Center for Performance and Civic Practice and the Metropolitan Consortium of Community Developers.



**Evonne Gallardo, Vice-Chair  
National Association of Latino Arts and Culture**

Evonne Gallardo is an arts and culture specialist dedicated to honoring and valuing artists as critical components to a successful society.

Evonne has hands-on leadership experience in arts management and programming, curatorial and public art projects, board development and fundraising strategies, organization management, as well as cultural equity, inclusion, and diversity in the arts and culture sector.

Evonne received a B.A. in American History at Columbia University and an M.A. in the Sociology of Art/Liberal Studies from the New School in New York City. She currently serves as Vice Chair, of the Board of Directors for the National Association of Latino Arts and Culture (NALAC.)



**Ina Anderson, Senior Program Officer  
Local Initiatives Support Corporation**

Ina Anderson brings over fifteen years of experience in community development and planning to her role as Senior Program Officer at Greater Kansas City LISC. She specializes in the facilitation of community based planning projects including visioning, goal setting and strategizing to create meaningful and lasting neighborhood change. Ina holds a BA in History from the University of Rhode Island and MA in Urban and Environmental Policy and Planning from Tufts University. Her areas of expertise are sustainable communities, creative placemaking, and equitable development.

From 2003-2007 Ina served as the Director of Programs for the West Broadway Neighborhood Association where she forged ties between neighbors, local government agencies and community resources to improve the quality of life in the West End/ Armory District of Providence, RI. She also worked as the consultant for Community Engagement for the Prairie Avenue Revitalization Initiative, conducting outreach to inform residents about the opportunities presented by a \$40-million dollar re-development effort anchored by the Providence Community Health Centers.

Most recently, she was Partnerships Director of the Massachusetts Smart Growth Alliance and co-designed Great Neighborhoods, a place-based initiative of the MSGA. Ina worked directly with community members, municipalities and non-profit agencies to implement development projects that incorporate smart growth principles and to create neighborhoods that are active, welcoming, affordable and environmentally sustainable.